



<https://members.simi.ie/motorstats>

**Results based on search parameters: Year: 2023; Comparison Year: 2022; Registration Type: Total New Registrations;**

### Passenger Cars By Make

Year to date. Exported on 13th February 2023

Rank	Make	2023 Units	2022 Units	% Change	2023 % Share	2022 % Share
1	TOYOTA	4,795	5,448	-11.99	16.08%	19.39%
2	HYUNDAI	4,008	3,882	3.25	13.44%	13.82%
3	VOLKSWAGEN	2,743	1,928	42.27	9.20%	6.86%
4	SKODA	2,205	2,046	7.77	7.40%	7.28%
5	KIA	1,939	1,939	0	6.50%	6.90%
6	FORD	1,726	1,617	6.74	5.79%	5.76%
7	DACIA	1,490	876	70.09	5.00%	3.12%
8	PEUGEOT	1,259	1,118	12.61	4.22%	3.98%
9	AUDI	1,245	871	42.94	4.18%	3.10%
10	BMW	1,110	988	12.35	3.72%	3.52%
11	RENAULT	1,029	1,295	-20.54	3.45%	4.61%
12	NISSAN	935	1,592	-41.27	3.14%	5.67%
13	MERCEDES-BENZ	884	765	15.56	2.97%	2.72%
14	OPEL	799	702	13.82	2.68%	2.50%

15	SEAT	SEAT	637	410	55.37	2.14%	1.46%
16	SUZUKI	SUZUKI	593	219	170.78	1.99%	0.78%
17	VOLVO	VOLVO	425	549	-22.59	1.43%	1.95%
18	CITROEN	CITROEN	350	414	-15.46	1.17%	1.47%
19	MAZDA	MAZDA	329	359	-8.36	1.10%	1.28%
20	CUPRA	CUPRA	249	95	162.11	0.84%	0.34%
21	MINI	MINI	178	156	14.1	0.60%	0.56%
22	LAND ROVER	LAND ROVER	163	139	17.27	0.55%	0.49%
23	PORSCHE	PORSCHE	154	122	26.23	0.52%	0.43%
24	LEXUS	LEXUS	130	183	-28.96	0.44%	0.65%
25	MG	MG	96	114	-15.79	0.32%	0.41%
26	FIAT	FIAT	70	33	112.12	0.23%	0.12%
27	HONDA	HONDA	62	114	-45.61	0.21%	0.41%
28	DS	DS	62	21	195.24	0.21%	0.07%
29	POLESTAR	POLESTAR	60	0	-	0.20%	0.00%
30	JAGUAR	JAGUAR	24	27	-11.11	0.08%	0.10%
31	ALFA ROMEO	ALFA ROMEO	23	5	360	0.08%	0.02%
32	JEEP	JEEP	21	1	2000	0.07%	0.00%
33	ORA	ORA	8	0	-	0.03%	0.00%
34	SUBARU	SUBARU	6	0	-	0.02%	0.00%
35	SSANGYONG	SSANGYONG	3	6	-50	0.01%	0.02%
36		LAMBORGHINI	2	0	-	0.01%	0.00%

37	TESLA <small>Trace not found or type unknown</small>	TESLA	2	57	-96.49	0.01%	0.20%
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